



Spaceman Studios

# BEYOND THE COSMOS

A creative *Marketing Studio* delivering branding, content, and performance driven media buying



# TRUSTED BY 300+ BRANDS ACROSS Industries | Sectors | Borders



## CORPORATE & INDUSTRY

ONE HOMES | MAPLE VISTAS | OSAKA BATTERIES | KASHMIR PREMIER LEAGUE KPL | REPSTACK | CYBERVISION | NORWEST HOSPITAL | FFC | SKYPORTER  
USAID | RMI | TIE ISLAMABAD | ACM GROUP | BANK OF KHYBER | QUWATT | IKON REALESTATE | BAHRIA TOWN | MAAKSONS



## TECH AND TELECOM

NIC ISLAMABAD | NIC FAISALABAD | NITB | GOV. OF PUNJAB | GOV. OF KPK



## GOVERNEMENT AND DEVELOPMENT

GOV.PK | UNITED NATIONS (UN) | USAID | BISP | POLIO ERADICATION



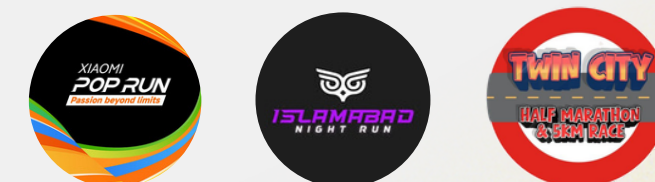
## MEDIA AND PUBLICATIONS

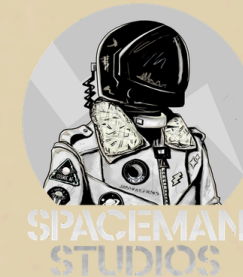
GEO | EXPRESS TRIBUNE | DAWN | THE CURRENT | CITYFM89 | KHALEEJ TIMES



## EVENTS & PR

ISLAMABAD NIGHT RUN | TWIN CITY MARATHON | XIAOMI RUN





ACT I  
**BUILDING  
THE SHIP**

# THE GAP

WHERE MOST BRANDS LOSE MOMENTUM



INCONSISTENT  
BRANDING

CONTENT WITHOUT  
DIRECTION

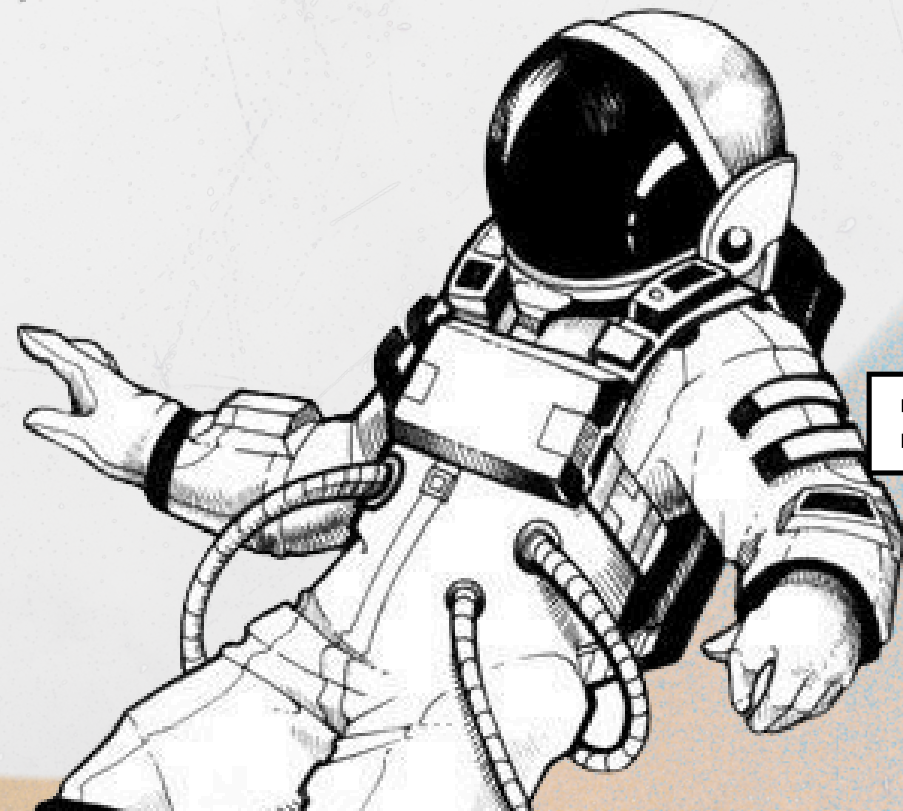
ADS WITHOUT  
FOUNDATIONS

*We've seen this across restaurants, hospitality, real estate,  
and product based brands alike*

THAT'S WHERE

**SPACEMAN**

**STUDIOS** **COMES**  
**IN**



**EVERYTHING**  
**UNDER ONE**  
**STUDIO**



WE'RE A CREATIVE MARKETING  
STUDIO THAT BUILDS BRANDS  
BEFORE LAUNCHING THEM  
INTO SCALE

STRATEGY

BRANDING

CONTENT

CREATIVE PRODUCTION

MEDIA BUYING

SPACEMAN STUDIOS

# STRATEGY, EXECUTION, AND SCALE

WE ALSO SUPPORT THE SALES AND CONVERSION SIDE OF  
THE BUSINESS

- BUILDING AND MANAGING COMMUNICATION PIPELINES
- SUPPORTING PRE-SALES AND POST-INQUIRY COMMUNICATION
- DESIGNING LEAD JOURNEYS THAT ACTUALLY CONVERT





ACT III

**MISSIONS ACROSS  
ORBITS**



**Ginyaki**  
**XPRESS**



# A STRATEGY THAT SELLS

A HIGH IMPACT VISUAL IDENTITY BUILT FOR CONSISTENCY, VISIBILITY, AND RECOGNISABILITY ACROSS ALL FORMATS

A bold, modern identity built on high contrast visuals, expressive typography, and playful illustration.



UNIVERSAL'S GUIDE TO THE

# CRICKET

WORLD CUP 2015

**EVERY  
COUNTRY  
EVERY  
PLAYER**

- AFGHANISTAN
- AUSTRALIA
- BANGLADESH
- ENGLAND
- INDIA
- IRELAND
- NEW ZEALAND
- PAKISTAN
- SCOTLAND
- SOUTH AFRICA
- SRI LANKA
- U.S.
- WEST INDIES
- ZIMBABWE

**WIN**  
BOOKS,  
CRICKET  
MUCH

FANG  
CRICKET  
YAK

**138**  
PAGE  
BUMPER  
ISSUE

**300**  
STARS IN  
PROFILE

EDITED BY KEN PIESSE




 No.1  
 AUS \$7.95\*  
 NZ \$8.95  
 (Both inc. GST)

ISBN 978-0-9925849-4-8  
 9 780992 584948

# DOUGH

WITH THE FLOW





# CAMPAIGN MESSAGING

Punchy, product-led messaging that brings flavour, personality, and clarity to every visual. Designed to highlight key product benefits, support campaigns, and drive instant engagement.



ہم امین ہم یقین  
ہم سے ہی سہولت



ہم امین ہم یقین  
ہم سے ہی آسانی



**BANKS**



# HOSPITALS



BEHIND THE BRAVE FACE, SOMEONE COULD BE DYING FOR HELP.  
Talk about suicide

**RMI**  
REHMAN MEDICAL INSTITUTE

I AM AND I WILL



STAY ACTIVE AND HEALTHY TO BEAT

Northwest General Hospital & Research Centre

ONE TO KEEP ONE TO SHARE

Pakistan has an estimated prevalence rate of patients with end stage renal disease (ESRD) of 100 million per population. Of the (ESRD) patients only 10% have access to dialysis.

BECOME A D

**RMI**

091 583 8666  
rmi.edu.pk

ہم ہیں بھروسہ پر دل کا



آئیں آج ہی رابطہ کریں  
091 583 8666  
rmi.edu.pk



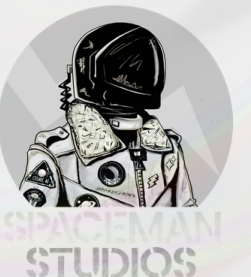
## CONTENT IS WHAT KEEPS YOUR AUDIENCE CLOSE



# CONTENT THAT HOLDS ORBIT

CONTENT BUILDS TRUST LONG BEFORE CONVERSION:

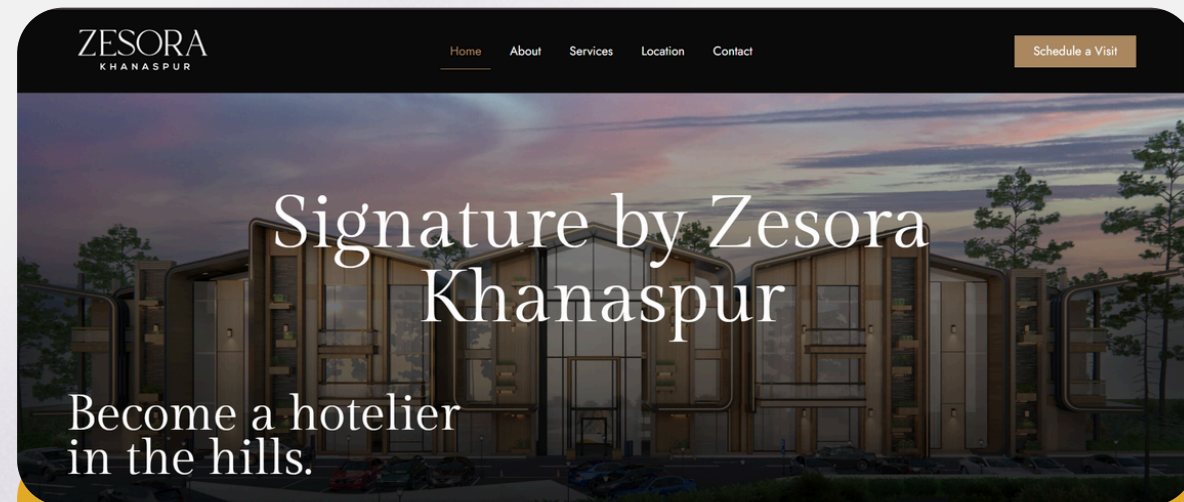
- CONTENT STRATEGY
- MONTHLY CONTENT CALENDARS
- GRAPHIC DESIGN
- SHORT-FORM & LONG-FORM VIDEO



# SELLABILITY & CONVERSION ASSETS

YOUR BRAND NEEDS ASSETS THAT TURN INTEREST INTO ACTION.  
FACTUAL ANCHOR:

**3M+**  
VIEWS



WEBSITES & LANDING PAGES



BROCHURES & PITCH DECKS



SALES COLLATERAL

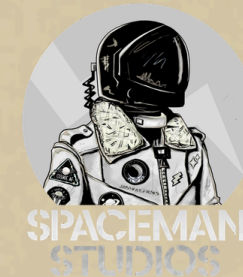
SPACEMAN STUDIOS



our project

about us





ACT II

# THE LAUNCH

# THE SHIFT

FROM PRESENCE  
TO PERFORMANCE



Ads introduce scale, speed, and direction, transforming attention into measurable growth.



XIAOMI  
POP RUN  
Passion Beyond Limits



XIAOMI  
POP RUN  
Passion Beyond Limits

Executed across hospitality, real estate, food & beverage, and product based brands, including industrial clients like Osaka Batteries.



YouTube PK Search

OSAKA BATTERIES HT 200 HIGH-T SERIES 21 PLATES PER CELL

0:21 / 1:00

Yad Rakh Kaka, Battery Sirf Osaka! Sooraj Nagar Lights Up with Osaka Batteries!

Osaka Batteries Pakistan 4.06K subscribers

Subscribe 434 Share

# MEDIA BUYING

BEYOND THE ATMOSPHERE

This is where growth accelerates.

- Performance driven media buying
- Meta & digital platforms
- Funnel strategy
- Testing, optimization & scaling
- Lead generation & sales campaigns

# PERFORMANCE RESULT



## WHAT SUCCESS LOOKS LIKE CAMPAIGN OVERVIEW

PLATFORM	SPEND
GDN	1,466,740
YT	1,595,690
META	2,189,592
TIKTOK	794,886

IMPRESSIONS	CLICKS
17,111,732	95,390
7,964,442	542,078
63,741,925	104,488
17,343,748	81,619



NOV 3, 2025 - JAN 1, 2026



# DAWN



## ‘Twin City Run’ attracts hundreds of participants

The Newspaper's Staff Reporter | Published December 8, 2025

# EXPERIENCES BEYOND DIGITAL

## Not everything impactful happens on a screen

Some brands are built in real moments on ground, in crowds, and through shared experiences.

We’ve planned, executed, and marketed large scale public events blending creative, digital, and on ground execution.

# READY FOR LIFTOFF?



# LET'S BUILD YOUR BRAND

0334 5205560

[shantal.silas@spacemanstudios.co](mailto:shantal.silas@spacemanstudios.co)



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## GOVERNEMENT AND DEVELOPMENT

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## MEDIA AND PUBLICATIONS

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